

HURRY IN FOR INCREDIBLE PRESIDENTS' DAY MATTRESS SAVINGS!



FREE

BOXSPRING

OR SAVE UP TO **\$1000**

on Select Serta® iComfort® Adjustable Mattress Sets*





SAVE \$200 INSTANTLY

on a Serta® iComfort® Foresight™ Mattress*



Queen Sets Starting as low as **\$1,074**





Now with Triple Action Gel Memory Foam



Comfort that cradles.



Comfort that supports.



Comfort that cools.

It's Comfort Reimagined.

| | Flat Set Price after FREE Boxspring Savings | Pivot™ iC Head-Up Adjustable Set Price after Savings | Motion Perfect® III Adjustable Set Price after Savings | Motion Custom® II Adjustable Set Price after Savings |
|-------------------------|--|--|--|--|
| Foresight Queen Size | \$1074 | \$1674 | \$2374 | \$3074 |
| Foresight King Size | \$1599 | \$2699 | \$3999 | \$5399 |





Featuring Triple Action Gel Memory Foam & Advanced Coil Support System

| | Flat Set Price after FREE Boxspring Savings | Pivot™ iC Head-Up Adjustable Set Price after Savings | Motion Perfect® III Adjustable Set Price after Savings | Motion Custom® II Adjustable Set Price after Savings |
|---------------------------|--|--|--|--|
| Applause II Queen Size | \$1074 | \$1674 | \$2374 | \$3074 |
| Applause II King Size | \$1599 | \$2699 | \$3999 | \$5399 |

Customize your level of comfort with a Serta Adjustable Base

Save up to **\$800**
on a Serta Motion Custom II Adjustable Set



Save up to **\$500**
on a Serta Motion Perfect III Adjustable Set



Save up to **\$200**
on a Serta Pivot iC Adjustable Set





PLUS

SPECIAL FINANCING AVAILABLE***

*Purchase a Serta® iComfort® Foresight™ mattress between November 29, 2016 and March 6, 2017 and receive \$200 off the mattress. This savings is only available on the iComfort Foresight model. Purchase any Serta iComfort® or iComfort® Hybrid mattress set between February 8, 2017 and March 6, 2017 and receive either a free standard box spring (same size as the mattress purchased) or up to \$800 off a qualified Serta adjustable foundation. Savings offers on the adjustable foundations will vary by model and size and are available only with the Pivot™ iC, Motion Perfect® III and Motion Custom® II adjustable foundation models. Maximum \$1000 savings applies only to King size Foresight mattress and Motion Custom® II adjustable mattress sets. Offer available only on qualified purchases made at participating retailers while supplies last. Product availability, pricing and offer dates may vary by retail location. Void where prohibited by law. © 2017 Serta, Inc.

**Source: Furniture Today Top U.S. Bedding Producers, June 16th 2015.

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***Subject to credit approval. Minimum monthly payments required. See store for details.

Morans FURNITURE Store

& America's Mattress Gallery



2206 Foote Ave., Jamestown, NY • Route 60 South

716-665-4545

Store Hours: Mon 9-6, Tue 9-6, Wed 9-5, Thur 9-6, Fri 9-7, Sat 9-5, Closed Sunday

www.americasmattress.com/jamestown • www.moransfurniturestore.com



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ALL 2016 MODELS MUST GO! WHILE SUPPLIES LAST!



MODEL YEAR END
CLEARANCE
MATTRESS EVENT



Serta –
America’s #1
Mattress
Manufacturer! **

Foxfield
Euro Top
Queen Set

\$299

| | | | |
|---|--|---|--|
| <p> <i>perfect sleeper</i></p> <p>Knolltop Firm or Euro Top</p> <p>WAS \$369 NOW \$269 Twin Flat Set</p> <p>WAS \$499 NOW \$399 Queen Flat Set</p> <p>WAS \$799 NOW \$659 King Flat Set</p> | <p> <i>perfect sleeper</i></p> <p>Morningside Super Pillow Top</p> <p>WAS \$499 NOW \$429 Twin Flat Set</p> <p>WAS \$619 NOW \$529 Queen Flat Set</p> <p>WAS \$879 NOW \$759 King Flat Set</p> | <p> <i>perfect sleeper</i></p> <p>Holland Meadows Plush or Firm</p> <p>WAS \$859 NOW \$679 Twin Flat Set</p> <p>WAS \$899 NOW \$739 Queen Flat Set</p> <p>WAS \$1299 NOW \$1059 King Flat Set</p> | <p> <i>perfect sleeper</i></p> <p>Moon Ridge Plush or Firm</p> <p>WAS \$779 NOW \$679 Twin Flat Set</p> <p>WAS \$899 NOW \$769 Queen Flat Set</p> <p>WAS \$1199 NOW \$1059 King Flat Set</p> |
|---|--|---|--|



Always Comfortable.™



2014 - 2016
WOMEN'S CHOICE AWARD
AMERICA'S MOST RECOMMENDED
MATTRESS • PILLOW • BOX SPRING



Designed and
Built in the
U.S.A.

So Comfortable,
You'll Never Count
These Guys Again.™



FREE
Local Delivery
with a purchase of \$1099 or more.

FREE
Mattress Protector
with a purchase of \$1099 or more.

PLUS
Financing Available***
See Store for Details

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& America's Mattress Gallery



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